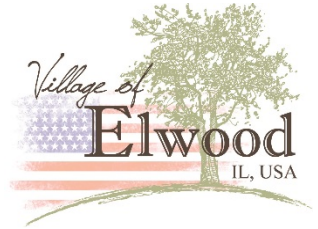


Press Release- Elwood Police

Promoting Child Safety In Our Neighborhoods



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Drive Like Your Kids Live Here Safety Campaign



Elwood, Illinois – According to the National Highway Traffic Safety Administration (NHTSA) on average, every 88 minutes a pedestrian was killed. Everyone has different preferences when it comes to transportation, but at one time or another everyone is a pedestrian. Fortunately, there was a 1.7% decrease in the number of pedestrians killed in traffic crashes in 2017, totaling 5,977 nationwide.

Though any decrease is significant and welcome, we need to continue pushing for safer driving behaviors and continue educating motorists and pedestrians alike.

NHTSA data confirms:

- An average of 3 children age 14 and younger are killed every day in traffic crashes
- Of those, 4 to 5 per week are child pedestrians

Speeding is the most common traffic rule violation and the leading contributing factor in motor vehicle crashes

involving death and or serious injury.

In order to help promote child safety in our neighborhoods the Elwood Police Department has launched another "Drive Like Your Kids Live Here" traffic safety campaign. "It's important that we not only continue to educate our residents on the perils of speeding but also the many visitors traveling through our town" said Chief Fred Hayes. "The Elwood Police Department recognizes speed enforcement as a top priority and also the value of educating the motoring public" said Hayes.

The Police Department is working with local residents to place bright red yard signs along residential streets to alert motorists to slow down.

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